

AMERICAN EXPRESS PRESENTS

# MIAMI SPICE

iLoveMiamiSpice.com

ORGANIZED BY THE GREATER MIAMI CONVENTION & VISITORS BUREAU

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## SPICIER THAN EVER: MIAMI SPICE ANNOUNCES MORE THAN 80 PARTICIPATING RESTAURANTS FOR AUGUST-SEPTEMBER EVENT

Miami (July 2007)- **Miami Spice Restaurant Month**, South Florida's much-anticipated annual culinary event, providing diners the opportunity to savor incredible, **specially priced three-course meals** at some of the area's top restaurants at prices reduced by 30-50%, announces more than 80 participants, making this the best year ever. Organized by the Greater Miami Convention & Visitors Bureau (GMCVB) for the sixth consecutive year and featuring American Express as the new presenting sponsor, and Pernod Ricard USA as an official sponsor, Miami Spice features the city's top restaurants offering special prix fixe **lunch menus for \$22** and prix fixe **dinners for \$35**. Each restaurant will include an appetizer, entrée and dessert as part of the fixed price. In celebration of its support of the initiative, participating Miami Spice restaurants will receive advanced reservations for the program exclusively from American Express card members beginning July 10th through July 31<sup>st</sup>. (For an up-to-the-minute list of participating restaurants, menus, and special offers, visit: [www.ilovemiamispice.com](http://www.ilovemiamispice.com))

Top-flight restaurants participating in Miami Spice 2007 include: Acqua at Four Seasons, Americana (The Ritz-Carlton, Miami Beach), Atrio at the Conrad Miami, Azul (Mandarin Oriental Miami), Bal Harbour Bistro, Bizcaya (The Ritz-Carlton, Coconut Grove), Blue Door at Delano, Cacao Restaurant, Caffè Abbracci, Chef Allen's, China Grill, Chispa Restaurant & Bar, Cioppino (Ritz-Carlton, Key Biscayne), Christy's, Escopazzo, David Bouley Evolution (The Ritz-Carlton, Miami Beach), Emeril's Restaurant, Food Gang, Ginger Grove at Mayfair, Il Mulino NY, La Cofradia, La Marea, Mark's South Beach, Michael's Genuine Food & Drink, Neomi's Grill at Trump Sonesta, North One 10, Novecento, O Asian Grill, Ola, Oriente at Cardozo, Ortanique on the Mile,

Pacific Time, Pascal's on Ponce, Preston's at Loews, Red Fish Grill, The River Oyster Bar, Santo, Shula's Steak House at the Alexander, Smith & Wollensky, Social Miami at Sagamore, SushiSamba Dromo, Table 8 South Beach, Talula Restaurant, Tamara at the National Hotel, Tantra, The Lido at The Standard Miami, The Oceanaire Seafood Room, Timo Restaurant & Bar, Touch Restaurant and Lounge, Two Sisters, Vix, Wish and 1200 Courtyard Grill at the Biltmore, among many others.

At this year's Miami Spice, diners may delight in savory appetizers such as fava bean soup with grilled corn relish, and crispy pancetta (Table 8 South Beach), salmon tartare tossed with onions, chives, capers, extra virgin olive oil, garnished with guacamole and caviar (La Cofradia), wild mushroom cassalette with grilled bacon, creamy spinach and poached quail egg (Palme D'Or). Entrées range from sautéed Bell and Evans chicken breast baked with tomatoes, spinach and gorgonzola, served with white bean cakes (Mark's South Beach) to skirt steak in a sun-dried tomato crust with truffled Portobello mushrooms and corn ragu (Tuscan Steak).

Miami Spice Restaurant Month kicks off at the same time as Share Our Strength/Taste of the Nation Miami, which takes place August 1st at The Ritz-Carlton, Key Biscayne. The all-volunteer organization raises funds in Miami-Dade and Broward Counties to end childhood hunger in South Florida. For further information, tickets and to register for the monthly e-newsletter "Got Taste?" please visit [www.shareourstrengthsouthflorida.org](http://www.shareourstrengthsouthflorida.org).

#### **About Greater Miami Convention & Visitors Bureau**

The Greater Miami Convention & Visitors Bureau (GMCVB) is an independent not-for-profit sales and marketing organization whose mission is to attract visitors to Greater Miami and the Beaches for leisure, business and conventions. For a vacation guide, visit our website at [www.miamiandbeaches.com](http://www.miamiandbeaches.com) or call 1-888-76-Miami (US/Canada only) or 305-447-7777. To reach the GMCVB offices dial 305-539-3000. Meeting planners may call 1-800-933-8448 (US/Canada only) or 305-539-3071 or visit [www.miamimeetings.com](http://www.miamimeetings.com).

#### **About American Express**

Establishment Services is the merchant network of American Express, which acquires and maintains relationships with millions of merchants around the globe, which welcome American Express-branded Cards. American Express Company is a leading global payments, network, travel and banking company founded in 1850.

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